



# A GREAT WAY TO FLY



Singapore Airlines will launch non-stop flights three times per week to Seattle on 3 September

## Spotlight

Our guide to some of the character-filled businesses in Seattle – from a 20-seat sake bar to a 1980s vintage shop – plus this month’s big events.

Page 86

## Services

A guide to inflight entertainment, comprehensive safety guidelines and details about all the services offered on board.

Page 90

## Insights

Singapore Airlines’ partnership with the Maldives; summer essentials from KrisShop; *SilverKris*’ recent win at the Asian Media Awards.

Page 101

## Insider

Harry Chu, public relations manager at Singapore Airlines’ Hong Kong office, offers thoughtful recommendations for the city.

Page 112



## MADE IN SEATTLE

Five locally run businesses to check out in the dynamic gateway to the Pacific Northwest



### Modernist Cuisine Gallery

Cookbook author and former Microsoft executive Nathan Myhrvold put this region on the molecular cooking and food science map when he created the high-tech cooking lab Modernist

Cuisine back in 2011 in nearby Bellevue. Recently, he opened a permanent Seattle photography gallery (open daily from 10am to 6pm) featuring prints of his food- and cooking-focused photography. Food fans can browse large-format, almost disorienting close-ups of bread crumbs, vitamin C, an espresso or a cocktail splashing across a tropical backdrop. [modernistcuisinegallery.com](http://modernistcuisinegallery.com)

### Pike Place Market

For over a century, this iconic attraction in downtown Seattle has remained the heartbeat of the city's food scene. It's easy to spend half a day

### WHAT'S ON IN JULY

#### Seattle Street Food Festival

With over 150 vendors across five blocks in South Lake Union, the festival is packed with hip food trucks and trailers alongside booths selling handmade crafts. 6 to 7 July. [seattlestreetfoodfest.com](http://seattlestreetfoodfest.com)

#### Capitol Hill Block Party

Seattle's largest street music festival packs dozens of performances into three days. The line-up this year features bands like Phantogram, Big Wild and Ekali. It's all within reach of excellent bars and restaurants. 19 to 21 July. [capitolhillblockparty.com](http://capitolhillblockparty.com)

here meandering through the sprawling collection of shops, craft boutiques, restaurants and farmers' stalls. Don't miss the new MarketFront, where you can find craft beers from Old Stove Brewing Co, delicious snacks from chocolate factory indi chocolate and lots more besides. Various craftspeople also sell jewellery, art, clothing and more – perfect options for unique gifts and souvenirs. Step outside to the public terrace and plaza, where patio spaces look out over Elliott Bay and towards the Olympic Mountains. [pikeplacemarket.org](http://pikeplacemarket.org)

### Estate

Opened earlier this year, Estate has quickly made a name for itself as a standout option in the buzzy Capitol Hill neighbourhood, an area packed to the gills with trendy stores and boutiques. Owner David Lee sells a collection of eye-catching men's streetwear that throws back to the





“Visit Discovery Park and hike to the lighthouse on the beach, then hit Ballard’s thriving brewery district. Grab a seat at Adana for dinner, where modern Japanese dishes meet inventive cocktails”

— Patrick “Dozfy” Nguyen, Seattle visual artist

fashion aesthetic of ’80s and ’90s pop culture. Shoppers can find retro designs on items such as leather jackets, graphic T-shirts of bands and cult films and plenty of Pacific Northwest plaid. [instagram.com/shopestate](https://www.instagram.com/shopestate)

**Archipelago**

In Seattle’s diverse Hillman City neighbourhood, husband-and-wife owners Aaron Verzosa and Amber Manuguid honour their Filipino-meets-Pacific Northwest heritage through ultra-modern takes on traditional dishes such as *sinigang*, a sour soup made with cranberries grown in Washington State instead of the traditional tamarind; and *kinilaw*, a raw fish dish served here in a sardine tin to pay homage to the Filipinos who once worked in Washington’s fish canneries. The food unfolds over nine to 11 courses, with seating for only 16 people per night. Verzosa and Manuguid tell stories of Filipino culture and history as they serve each course. The menu relies heavily on Washington produce, including



vegetables grown by Filipino-American farmers in Eastern Washington. Interestingly, there’s not a drop of soy sauce or a grain of rice to be found in the building. [archipelagoatlanta.com](http://archipelagoatlanta.com)

**Hannyatou**

Japanese chef Mutsuko Soma – who was born in Tochigi and moved to Seattle to study culinary arts – made her name with soba restaurant Kamonegi. Now, she’s venturing into sake just two doors down at this new bar, a tiny spot with 20 seats inside and a small back patio. Soma is also a certified *kikizakeshi* (sake sommelier), and guests can sample around 20 different bottles of the beverage – mostly Japanese, with the occasional Washington-made sake available – while nibbling on snacks that feature fermentation – another one of Soma’s pet projects. Bites include local oysters, asparagus and scallops in yuzu vinaigrette, pickled vegetables and a Japanese egg sandwich. Non-sake drinkers can partake in Japanese beer or sparkling wine. [hannyatou.com](http://hannyatou.com)



WORDS: MEGAN HILL; IMAGES: ALAMY STOCK PHOTO (MARKET), NATHAN MYHRVOLD (MODERN CUISINE GALLERY), HELENE CHRISTENSEN (ARCHIPELAGO), FB.COM/SHOPESTATE (ESTATE)



**Getting there**

Singapore Airlines will launch non-stop flights three times per week to Seattle on 3 September 2019.



**When to visit**

Seattle gets a break from its famously wet weather from June through September. Come summer, you’ll be treated to long days, abundant and reliable sunshine and mild temperatures. It’s also a vibrant time for festivals, outdoor concerts and patio dining.



**From the airport**

The Link light rail whisks travellers from Seattle-Tacoma International Airport to the city’s downtown core, as well as a number of neighbourhoods to the north and south, all on one line. Trains run every six to 15 minutes, depending on the time of day. A ride from the airport to downtown takes about 40 minutes. Adult tickets range from US\$2.25 to US\$3.25.



**Navigating the city**

Another way of getting around the city is the King County Metro bus system, which covers a wide network. Adult tickets cost about US\$2.75.



**Apps to download**

Uber and Lyft both operate in Seattle. The Seattle Travel Guide app offers suggestions on food, drink, shopping and attractions that are all available to browse while offline.

**Flight info**

Singapore Airlines will launch non-stop flights thrice weekly to Seattle on 3 September 2019. For more info and to book a flight, visit [singaporeairlines.com](http://singaporeairlines.com).